

Welcome to PARIS!



Your Hub to Europe

The EU leading financial center

 **758 bn€**

THE LARGEST ECONOMIC REGION, N°1 IN THE EU BY GDP

Eurostat, ONS, in bn€, 2021

613 London

182 Bruxelles

230 Dublin

161 Frankfurt

228 Milan

72 Luxembourg

201 Amsterdam

The only "Global City" in the EU

Paris, at the heart of Europe

Strategic geographical position and convenient access by air, rail and road transportation.

450 M.

ACCESS TO A MARKET OF EUROPEAN CONSUMERS

thanks to European passporting authorisations.

TO USA

NEW-YORK
8:30

SAN FRANCISCO
11:25

LOS ANGELES
11:35

TO AFRICA
CASABLANCA
3:15

DUBLIN
1:40

LONDON
1:20

MADRID
2:05

A business-friendly environment

- More flexible labour rules;
- A **specific tax regime** for professionnals coming from abroad ("impatriates");
- **Attractive tax disposals** (capital gains flat tax, research tax credit, share based payments regime...);
- **Worldwide recognized regulatory and supervisory authorities.**



9,770 bn\$

BANK ASSETS

FRANCE

BIS, 2024 Q3

9,109



Germany

8,669



UK

4,534



Spain

3,365



Italy

3,289

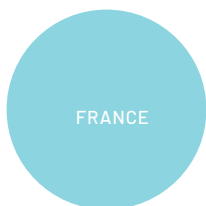


Switzerland

2,899



Netherlands



FRANCE

4,800 bn€

ASSETS UNDER MANAGEMENT IN FRANCE (bn€)

Efama, end 2023

3,000
GERMANY

2,000
NETHERLANDS

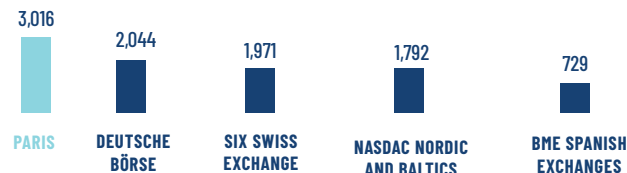
1,500
ITALY

500
SPAIN



THE LARGEST EU STOCK EXCHANGE, IN TERMS OF MARKET CAPITALIZATION IN USD BN

WFE, Euronext, end 2024



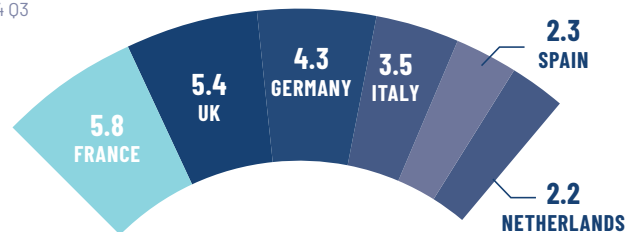
NUMBER OF COMPANIES BY COUNTRY AMONG TOP 150 MARKET CAPITALISATION

companiesmarketcap.com, March 2025



DEBT SECURITIES OUTSTANDING IN TR\$

BIS, 2024 Q3



N°1 Insurance Market in the EU



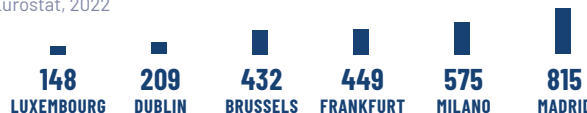
2,898 bn€
INSURANCE ASSETS

Source: EIOPA, Q3 2024



1907k JOBS IN FINANCE IN PARIS

Eurostat, 2022



FLOWS INTO AI IN MD\$

Pitchbook and Revala Analysis, 2020-2024





3 first EU universities in the Shanghai Ranking are French

Paris-Saclay University, PSL University,
Sorbonne University

2024 Shanghai Ranking



4 first best masters in Finance are French

ESCP BS, HEC Paris,
SKEMA, Essec Business School

Financial Times Ranking, 2024

Recognized expertise and know-how in INFRASTRUCTURE FINANCING



1st

Business center

in Europe i.e. presence
of the clients of financial institutions
& the talents

5 FRENCH BANKS IN THE EUROPEAN TOP 10

Banks by total assets, S&P Global, 2024



1ST GLOBAL FINANCIAL CENTER IN THE EU 4TH WORLDWIDE

OFEX Index Ranking 2025

1 194

of FDI projects
announced

Business France, 2024

N°1 PRIVATE EQUITY IN THE EU

INVESTMENTS: 0,86% OF GDP

Invest Europe, 2023



A DYNAMIC GREEN & SUSTAINABLE FINANCE CENTER

x2,9 green bonds and green
& sustainability-linked loans
between 2020 and 2023 in France

IFD calculations based on data from FBF, AFG and France Assureurs



37 149 030m²

CENTRAL PARIS

Largest office market in Europe

BNP PARIBAS Real Estate, 2024